



### Welcome to White Rock!

Few places are finer than White Rock to watch a spectacular West coast sunset. Whether you have a few hours or a few days, want fun for the whole family or a weekend getaway, White Rock's beauty on land and on the water will deliver.

### Did you know?

- In 2017 White Rock turned 60 years old!
- The White Rock Pier is one of the oldest and longest in Canada at over 1500 feet long and 70 years old.
- White Rock is home to a Wyland Whaling Wall mural, painted in 1984.



Stay. All day.



explorewhiterock.com

## Annual Events

### Polar Bear Swim – Jan 1

Start off the year with a quick dip in Semiahmoo Bay, followed by a nice cup of hot chocolate or coffee and a picture with Mr. Polar Bear himself! Everyone is welcome.

### Canada Day by the Bay – July 1

On July 1, head to White Rock Beach for a day full of fun and free family activities at Canada Day by the Bay. The festivities kick off at noon with the Opening Ceremonies – yes there will be cake – and the party carries on through nightfall when a fabulous fireworks display lights up the sky.

### Tour de White Rock – July

The Tour de White Rock is one of 8 races that take place during BC Superweek. This exciting two-day summer event is a laborious 130 km road race throughout White Rock's steep streets. Get there early and claim the best viewing spots along Johnston Road to support the riders!

### TD Concerts at the Pier – July/August

Grab your lawn chair and head down to the pier for another summer of live music! White Rock's summer concert series takes place in July and August and features live performances by major US and Canadian based recording artists in a variety of musical genres, in addition to showcasing local talent from the White Rock community.

### Sea Festival – August

The White Rock Sea Festival is a three-day summer tradition, over the August long weekend, that has been celebrating seaside fun for more than 60 years. A favourite of locals and visitors, there are live performances, a waterfront market, fireworks, torchlight parade, kids sandcastle competition and the crowning ceremony of Miss White Rock.

### Fall Festival of the Arts – Sept/Oct

Discover arts and culture on the peninsula during the annual Fall Festival of the Arts! Each year, the two-month long festival includes over 50 arts and cultural opportunities and features music, performances, art exhibitions, multi-cultural celebrations, a gala, and more!

### Festival of Lights – October

Celebrate Canadian multiculturalism with live music & performances, vendors, food trucks, face painting and a fireworks display. The Festival of Lights: Diwali Integration is a celebration of the light within, diversity, culture and hope.

### Christmas on the Peninsula – November

Kick off the holiday season with Christmas on the Peninsula. Explore the Christmas Market, enjoy the live entertainment, and don't miss the Christmas Tree Lighting Ceremony.

## What to See

### The Beach

Among the best beaches in the region, the warm, protected, water of Semiahmoo Bay provides a safe area for swimming, paddleboarding and kayaking. And when the tide goes out, the beach transforms into a magical place to explore tide pools, try your hand at skimboarding, fly a kite or build a sandcastle.

### The "White Rock"

There really is a white rock! The "White Rock", for which the community is named, is located along West Beach. The rock maintains its pristine white colour with help from staff from the City of White Rock and is a favourite spot for photographs.

### The Pier

Stretching out 470m/1542 ft into the ocean, the landmark pier is a destination unto itself. Walk to the end to see local fishermen's daily catches and bask in the impressive views of the coastal mountains and the San Juan Islands. Take an after dinner stroll to see breathtaking sunsets and feel the ocean's warm breeze.

### The Promenade

White Rock's promenade runs almost the entire length of the beach, and provides lots of ways to get to the beach and attractions. Take your time and stroll from one end to the other, making sure to stop and check out the view.

### White Rock Museum

Take a trip down memory lane inside this fascinating museum, where you'll learn about the community's history and railway roots. Located next to the White Rock Pier and housed in a historic train station that was built by the Great Northern Railway in 1912, the building houses a small but comprehensive collection of artifacts and photographs that highlight the history of the area.

### Public Art

Public art expresses the relationship between people and place. In White Rock, our public art reveals our unique culture, diverse communities, rich history, and civic pride. Exploring public art in White Rock is easy with a self-guided map.

### Totem Plaza

Located on East Beach, the plaza is a popular spot, not only for the spectacular view but, because of the plaza's two totem poles. Created by carver Robert Davidson, the totem poles celebrate and honour the Semiahmoo First Nation and the RCMP.

## Neighbourhoods

With four shopping districts, each with a distinct vibe, White Rock is home to an eclectic mix of locally-owned shops, galleries, gelato shops and restaurants.

### Town Centre

White Rock's Town Centre offers a unique mix of shopping malls and plazas all within walking distance. Be sure to check out the White Rock Farmers Market!

### Five Corners

Over the years, the Five Corners area has earned a well-deserved reputation as home of truly memorable shopping and dining experiences matched by enchanting views of Semiahmoo Bay.

### West Beach

West Beach features a wide range of dining options from succulent steaks and seafood to freshly scooped gelato, cafes and bistros. Dine al fresco on the beach or simply unwind at a sunny sidewalk cafe.

### East Beach

East Beach is filled with distinctive restaurants, pubs, ice cream and coffee shops. For locals and visitors alike, the selection is truly amazing! Enjoy the swirl of a new wine and a sinfully satisfying dessert.



## Awesome Things to Do!

- Go kayaking or stand-up paddleboarding
- Book a whale watching tour
- Try skimboarding
- Build a sandcastle
- Stroll the promenade
- Choose from countless flavours of gelato & ice cream
- Watch the sunset from the pier
- Go thrift shopping
- Sample a flight of craft beer
- Enjoy dinner with a view
- Have a picnic on the beach
- Visit the museum
- Buy local at the farmers market



## Distances from White Rock

US Border – 12 mins

Crescent Beach – 17 mins

BC Ferries – 36 mins

YVR – 46 mins

Downtown Vancouver – 1 hour

La Conner (*White Rock's sister city*) – 1.5 hours

Whistler – 2.25 hours

Seattle – 2.5 hours